

# Lavanya Saini

## Industrial Designer

I am an accomplished Industrial Designer with a specialization in Ceramic and Glass Design from the distinguished design institute, National Institute of Design, Ahmedabad, India.

I have a work experience of 3 years with a keen interest in projects that are functionally aesthetic and challenging. I am eagerly seeking opportunities to work on projects that allow me to explore new ideas, bring them to life, and learn from the unique challenges they present.

Apart from my design pursuits, I thoroughly enjoy reading, baking, crocheting and swimming.



## Experience

### Ariane Fine Porcelain

Research & Development Executive | March 2023 - May 2024

**Industrial Design | Market research | Product Development | Prototyping | Production | Digital Marketing | Photography**

Leading the department with market research, trend analysis and product design projects while creatively experimenting with forms, glazes, finishes, applications and techniques.

### Ekibeki Association

Product Designer | March 2022 - February 2023

**Industrial Design | Cluster Training | Product Design | User Research | Graphic Design | Marketing**

Trained artisan clusters of extinct indian crafts for upskilling , product development & established market linkages. Successfully lead a number of collaborative projects while contributing to the Design team.

### Earth Tatva - Recycled Ceramics

Design Intern - Graduation Project | May 2021 - November 2021

**Ceramic Design | Product Design | Studio Setup**

Ushering the values of sustainability to HoReCa in India by designing a set of tableware using a recycled clay body. Assisted in setting up a ceramic studio and testing glazes and clay bodies.

### Studio 78

Ceramic Studio Assistant | May 2019 - June 2019

**Pottery Studio | Teaching Pottery | Ceramic Design**

Assisted Mrs. Meena Vohra in her studio tasks, teaching pottery and creating exhibits as a part of summer apprenticeship .

## Contact

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## Skills

- Design Research
- Product development
- Color & Material Finish
- Market trend analysis
- Management Skills

## Software skills

Rhino 3D	<div><div></div></div>
Keyshot	<div><div></div></div>
Blender	<div><div></div></div>
Figma	<div><div></div></div>
AutoCAD	<div><div></div></div>
Illustrator	<div><div></div></div>
Lightroom	<div><div></div></div>
Premiere Pro	<div><div></div></div>
Photoshop	<div><div></div></div>
InDesign	<div><div></div></div>
Procreate	<div><div></div></div>
MS Office	<div><div></div></div>

# Education

## Schooling

St. Albans School, Faridabad  
Sinhgad Public School, Lonavala  
Ryan Int. School, Faridabad  
Manav Rachna Int. School, Faridabad

## Graduation

National Institute of Design, Ahmedabad  
B.Des Industrial Design

# Achievements

Fabindia Home & Lifestyle Competition 2020 - Winner  
  
Launched three international collections  
independently within the first 8 months of joining

# Languages

Hindi	Advance
English	Advance
German	Beginner

# Interests

Sustainable Design  
Working with material  
Graphic Design  
Social Work

# Courses

Ceramic Digital Prints - Kerajet  
Saeed Karami

Introduction to Consumer  
Neuroscience and Neuromarketing  
Copenhagen Business School

Introduction to Generative AI  
Google Cloud

# Market Analysis

Messe Ambiente 2024 - Frankfurt  
Aahar 2024 - New Delhi  
India Design ID 2024 - New Delhi  
JLF 2023 - Jaipur